

# | PresentBetter | From BioSketch to Elevator Pitch

Created for

**UT Health San Antonio: Graduate School of Biomedical Science**

by

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PRESENTBETTER.ORG

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# The 2024 Most In-Demand Skills

1. Communication

2. Customer service

3. Leadership

4. Project management

5. Management

6. Analytics

7. Teamwork

8. Sales

9. Problem-solving

10. Research

Top skill of the moment: Adaptability

# Cognitive

## Critical thinking

- Structured problem solving
- Logical reasoning
- Understanding biases
- Seeking relevant information

## Planning and ways of working

- Work-plan development
- Time management and prioritization
- Agile thinking

## Communication

- Storytelling and public speaking
- Asking the right questions
- Synthesizing messages
- Active listening

## Mental flexibility

- Creativity and imagination
- Translating knowledge to different contexts
- Adopting a different perspective
- Adaptability
- Ability to learn

\*Distinct elements of talent.

<https://www.mckinsey.com/industries/public-sector/our-insights/defining-the-skills-citizens-will-need-in-the-future-world-of-work>

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Interpersonal	
<b>Mobilizing systems</b> <ul style="list-style-type: none"> <li>● Role modeling</li> <li>● Win-win negotiations</li> <li>● Crafting an inspiring vision</li> <li>● Organizational awareness</li> </ul>	<b>Developing relationships</b> <ul style="list-style-type: none"> <li>● Empathy</li> <li>● Inspiring trust</li> <li>● Humility</li> <li>● Sociability</li> </ul>
<b>Teamwork effectiveness</b> <ul style="list-style-type: none"> <li>● Fostering inclusiveness</li> <li>● Motivating different personalities</li> <li>● Resolving conflicts</li> <li>● Collaboration</li> <li>● Coaching</li> <li>● Empowering</li> </ul>	

Self-leadership	
<b>Self-awareness and self-management</b> <ul style="list-style-type: none"> <li>● Understanding own emotions and triggers</li> <li>● Self-control and regulation</li> <li>● Understanding own strengths</li> <li>● Integrity</li> <li>● Self-motivation and wellness</li> <li>● Self-confidence</li> </ul>	
<b>Entrepreneurship</b> <ul style="list-style-type: none"> <li>● Courage and risk-taking</li> <li>● Driving change and innovation</li> <li>● Energy, passion, and optimism</li> <li>● Breaking orthodoxies</li> </ul>	
<b>Goals achievement</b> <ul style="list-style-type: none"> <li>● Ownership and decisiveness</li> <li>● Achievement orientation</li> <li>● Grit and persistence</li> <li>● Coping with uncertainty</li> <li>● Self-development</li> </ul>	

Digital	
<b>Digital fluency and citizenship</b> <ul style="list-style-type: none"> <li>● Digital literacy</li> <li>● Digital learning</li> <li>● Digital collaboration</li> <li>● Digital ethics</li> </ul>	
<b>Software use and development</b> <ul style="list-style-type: none"> <li>● Programming literacy</li> <li>● Data analysis and statistics</li> <li>● Computational and algorithmic thinking</li> </ul>	
<b>Understanding digital systems</b> <ul style="list-style-type: none"> <li>● Data literacy</li> <li>● Smart systems</li> <li>● Cybersecurity literacy</li> <li>● Tech translation and enablement</li> </ul>	

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McKinsey & Company <https://www.mckinsey.com/industries/technology-and-digital/our-insights/2020/04/2020-top-10-skills-of-the-future>

# Top 10 skills of 2025



-  Analytical thinking and innovation
-  Active learning and learning strategies
-  Complex problem-solving
-  Critical thinking and analysis
-  Creativity, originality and initiative
-  Leadership and social influence
-  Technology use, monitoring and control
-  Technology design and programming
-  Resilience, stress tolerance and flexibility
-  Reasoning, problem-solving and ideation

## Type of skill

-  Problem-solving
-  Self-management
-  Working with people
-  Technology use and development

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Key moment: Adaptability

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**Cognitive****Critical thinking**

- Structured problem solving
- Logical reasoning
- Understanding
- Seeking relevant information

**Communication**

- Storytelling

# Top 10 skills of 2025



Leadership and social influence



Technology use, monitoring and control



Technology design and programming



Resilience, stress tolerance and flexibility



Reasoning, problem-solving and ideation



Analytical thinking and innovation



Active learning and learning strategies



Complex problem-solving



Critical thinking and analysis



Creativity, originality and initiative